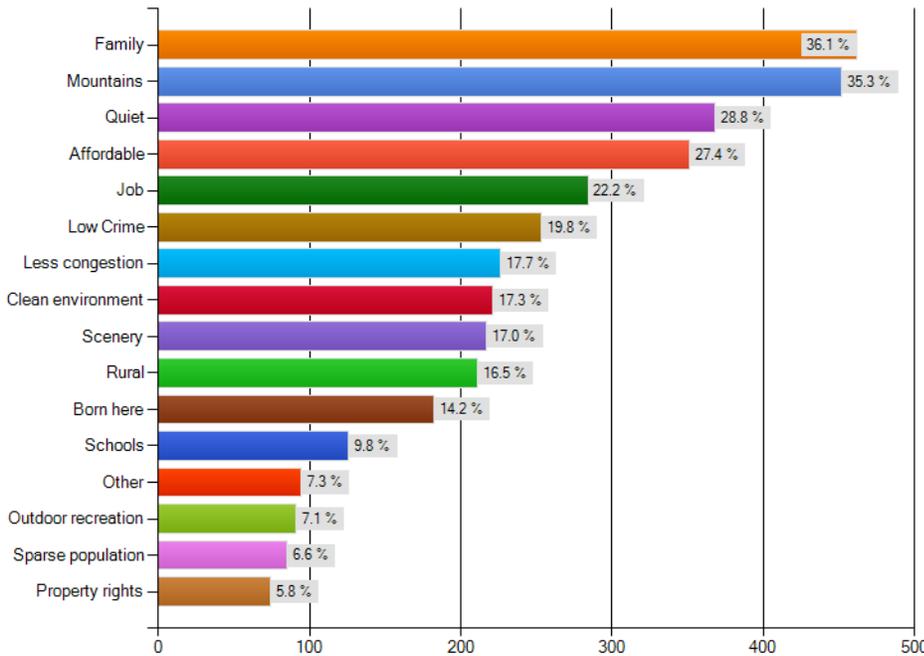


2012 General Plan Survey Results



#1

What are the TOP 3 reasons you live in Pleasant Grove?



TOTAL SURVEYS RETURNED:

1295 (13%)

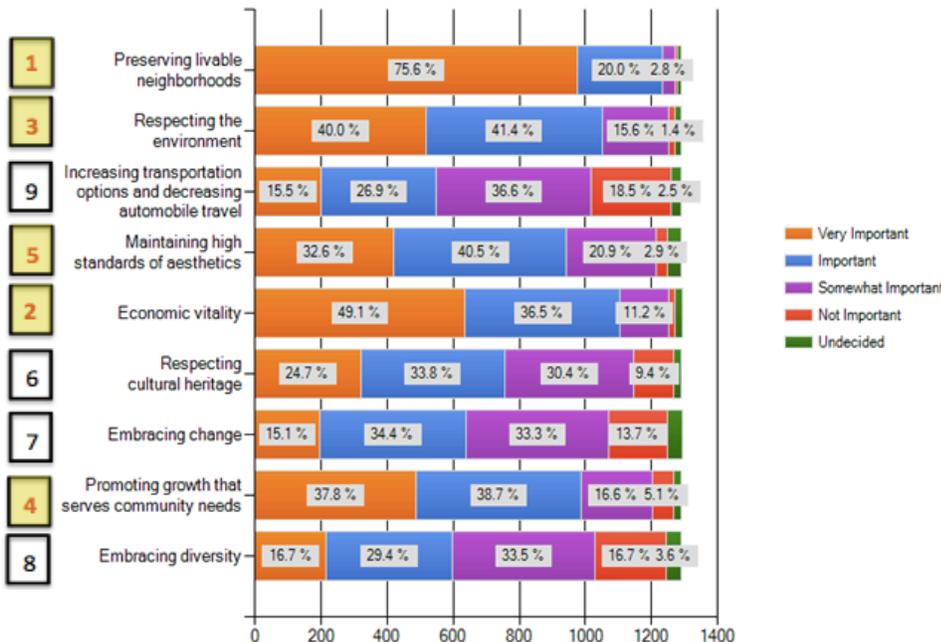
The Pleasant Grove General Plan Survey was distributed in the Pleasant Grove Community during November 2011 to gain public opinion regarding important community issues that should be covered in the updated Pleasant Grove General Plan. This is a review of the results received through the survey.

#1

The top three most important reasons citizens live in Pleasant Grove are: (1)Family (36%), (2)Mountains (35%), and (3)Quiet (29%).

#2

How would you rate the importance of the following community values in Pleasant Grove?

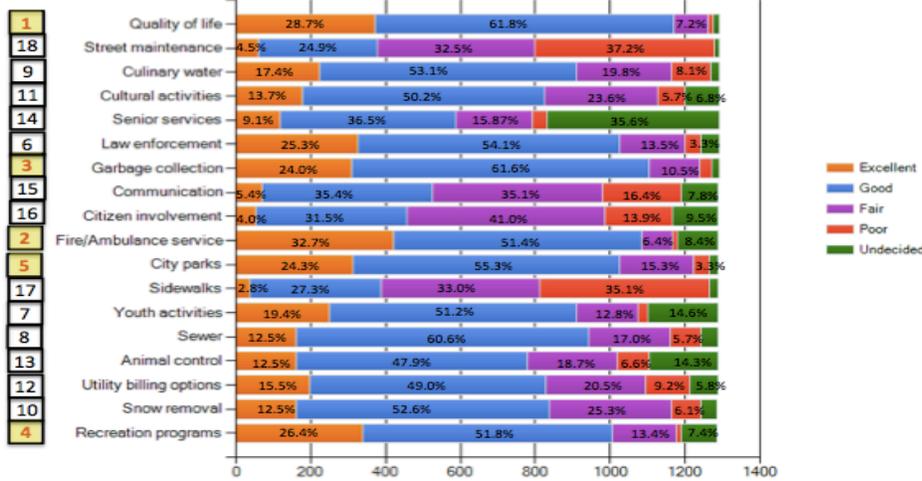


#2

A ranking system was created in order to simplify complex questions. On the left you can see individual rankings.

According to citizens, the top five most important community values in Pleasant Grove are: (1)Preserving livable neighborhoods, (2)Economic Vitality, (3)Respecting the environment, (4)Promoting growth that serves community needs and (5)Maintaining high standards of aesthetics.

#3 How would you rate the following conditions, activities, and services in Pleasant Grove?

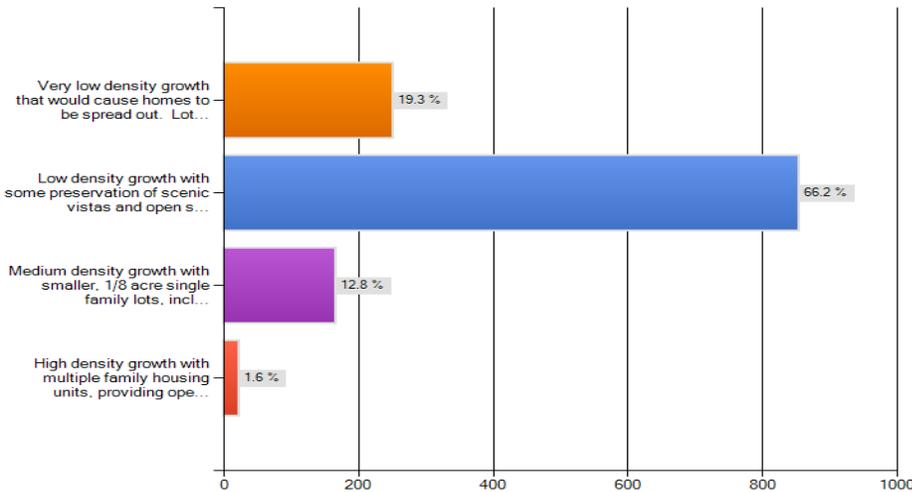


#3

According to citizens, the top five most important conditions, activities, or services in Pleasant Grove are: (1)Quality of life, (2)Fire/Ambulance service, (3)Garbage collection, (4)Recreation programs, and (5)City parks.

(17)Sidewalks and (18)Street maintenance are current conditions that citizens are least content with.

#4 What is your preferred type of future residential growth in Pleasant Growth?

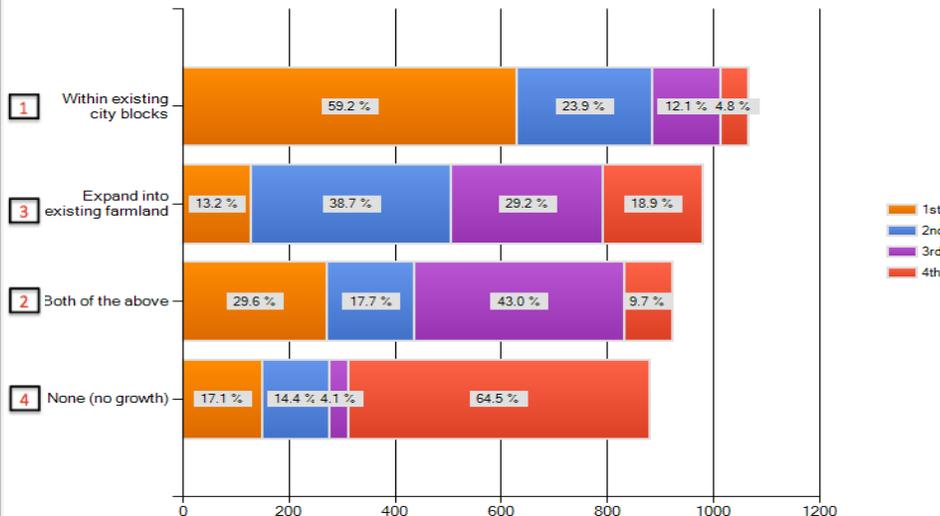


#4

Citizens preferred type of future residential growth in Pleasant Grove is low density growth with some preservation of scenic vistas and open space. (66%).

Citizen's second preference would be having very low-density growth that would cause homes to be spread out. (19%)

#5 Rank where future residential growth should occur.



#5

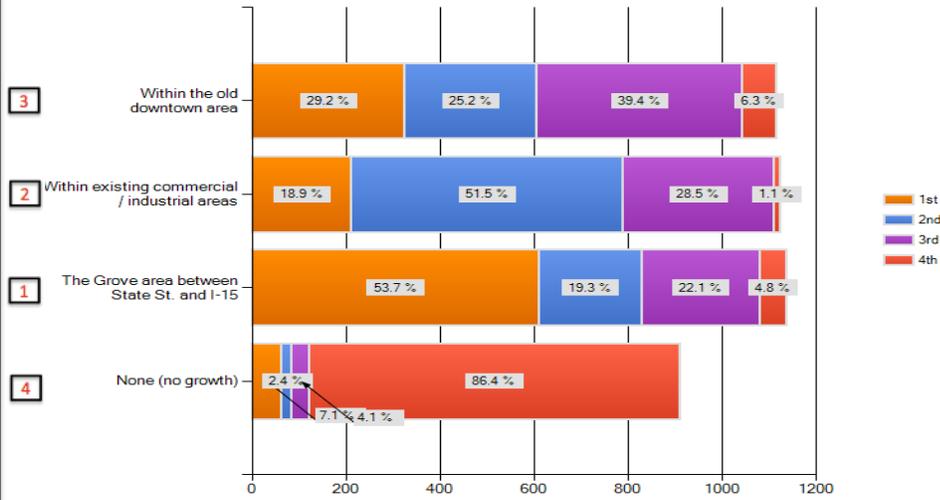
Citizens want future residential growth to begin (1)Within existing city blocks, followed by (2)Expanding into existing farmland.

64% of citizens want to see some sort of growth.

18% of citizens want to see no growth.

#6

Rank where future commercial growth should occur.



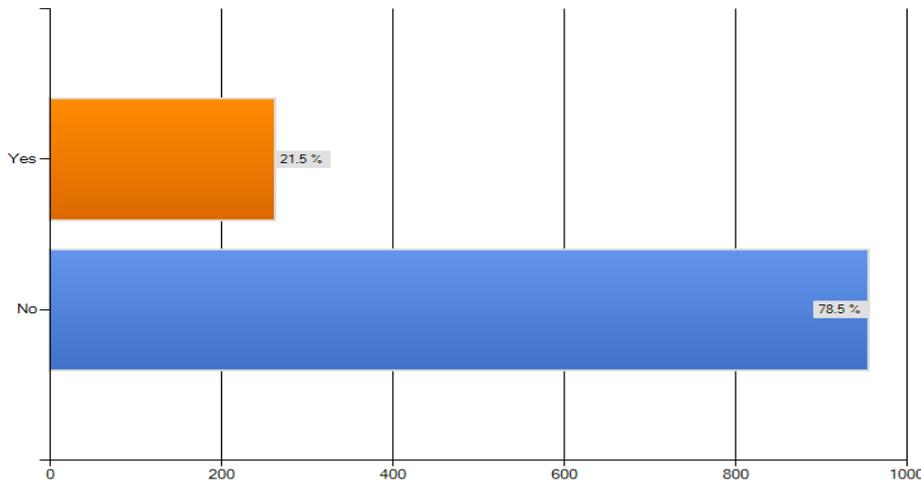
#6

Citizens would like to see future commercial growth in the following order: (1)The Grove area between State St. and 1-15, (2)Within existing commercial/industrial areas, (3) Within the old downtown area, and (4) None (no growth).

86% of citizens want to see growth.

#7

Would you like to see small commercial neighborhood centers (limited retail, small stores) in residential areas?



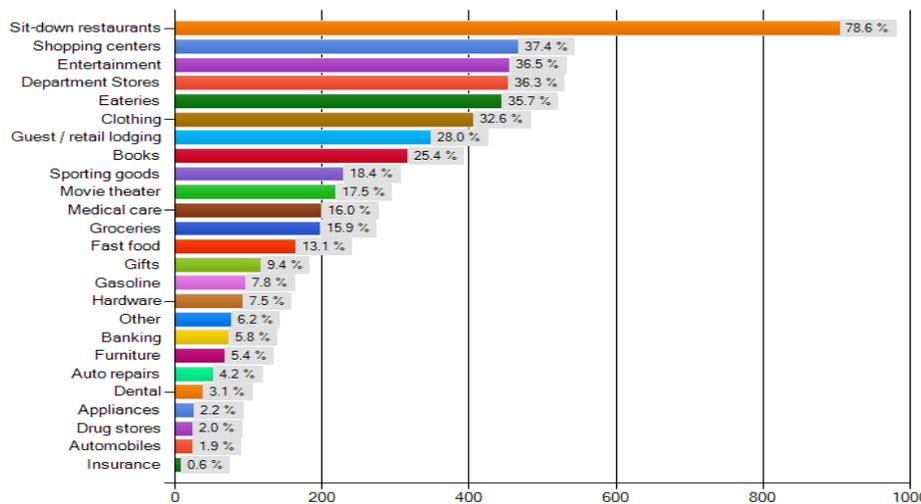
#7

22% of citizens said that they would like to see small commercial neighborhood centers in residential areas.

79% of citizens said that they would not like to see commercial neighborhood centers in residential areas.

#8

What are the TOP 5 types of commercial growth you would like to see in Pleasant Grove?



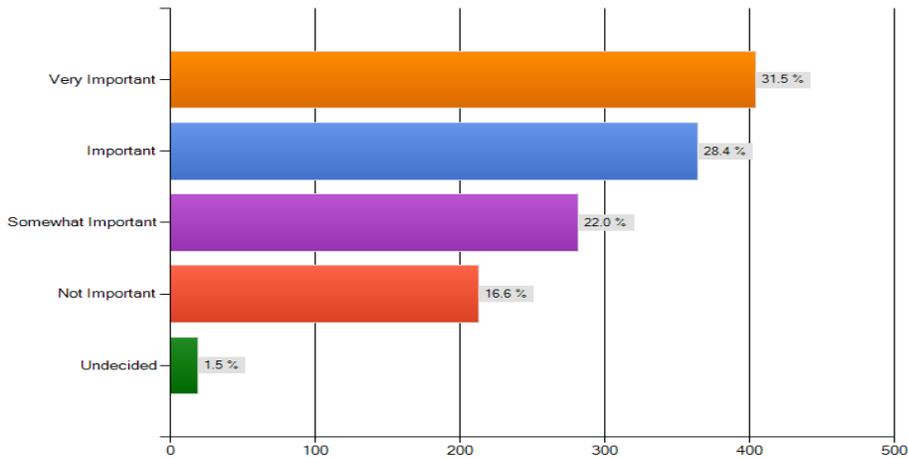
#8

The top five types of commercial growth residents would like to see in Pleasant Grove are: (1)Sit-down restaurants, (2)Shopping centers, (3)Entertainment, (4)Department stores, and (5)Eateries.

An overwhelming 79% of citizens that answered this question said they wanted Sit-down restaurants.

#9

How important is creating bicycle/pedestrian walkways on major streets? (As a result, some on-street parking would be eliminated)

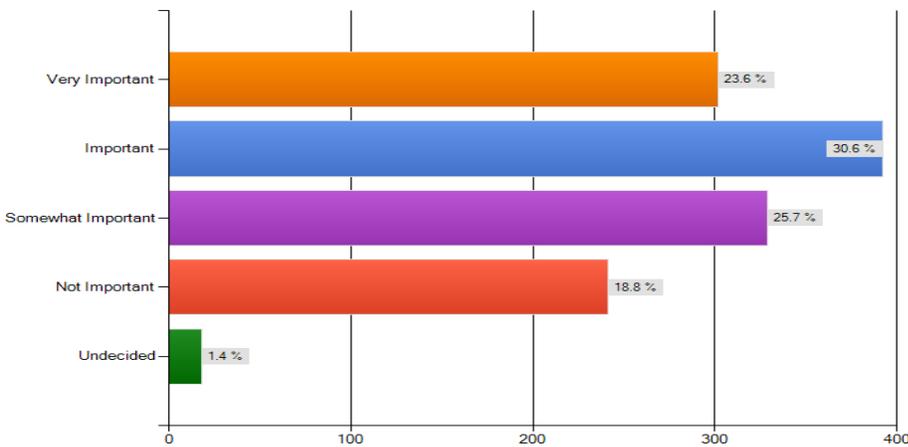


#9

32% of citizens think it is very important to create bicycle/pedestrian walkways on major streets, 28% think it is important, 22% think it is somewhat important, 17% think it is not important and 1.5% are undecided on the issue.

#10

How important is developing an improved downtown civic center? (A civic center is a planned area for governmental, social, cultural facilities; i.e. City Hall, Library, Arts Center, Police Station, Fire Station, City Park)

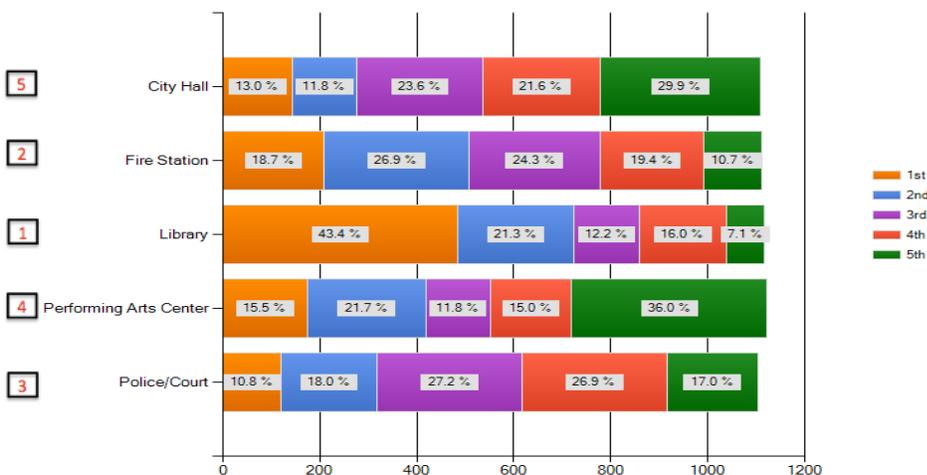


#10

24% of citizens feel it is very important to develop an improved downtown civic center. The largest percentage, 31%, think it is important, 26% think it is somewhat important, 19% think it is not important and only 1% are undecided on this issue.

#11

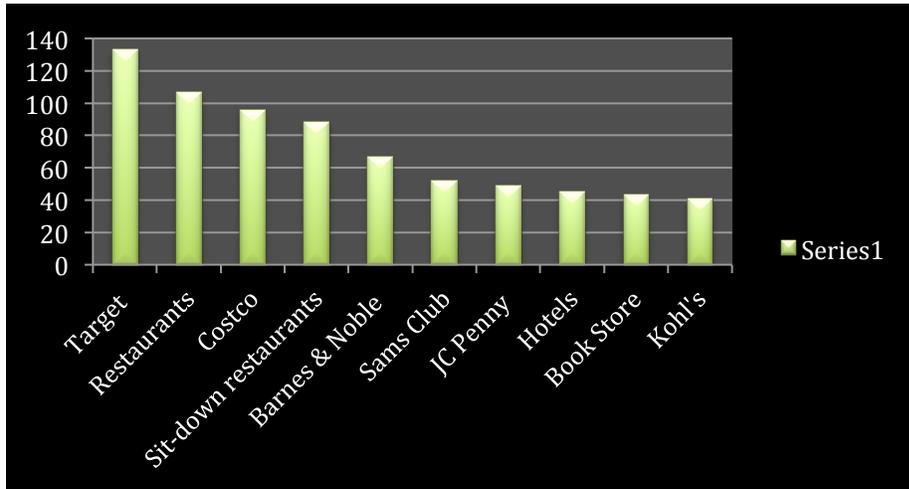
Rank the priority for new buildings in an improved civic center. (1 = Most important, 5 = Least important)



#11

If Pleasant Grove were to build a new civic center, citizens feel they should start by building the Library first, then the Fire Station, followed by Police/Court, the Performing Arts Center and finally City Hall.

#12 Name three specific businesses you wish were in Pleasant Grove:



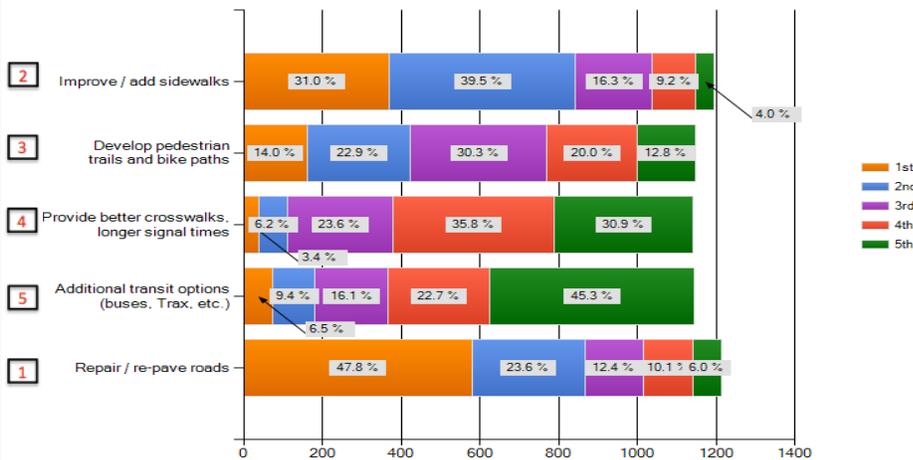
#12

The chart on the left shows the top ten businesses that citizen's want in Pleasant Grove. There were hundreds of different responses to this question, but these ten were the businesses that received the most votes.

Pleasant Grove residents really want to have sit-down restaurants more than anything else.

#13

Rank solutions to help residents move about in the city. (1 = Most important 5= Least important)

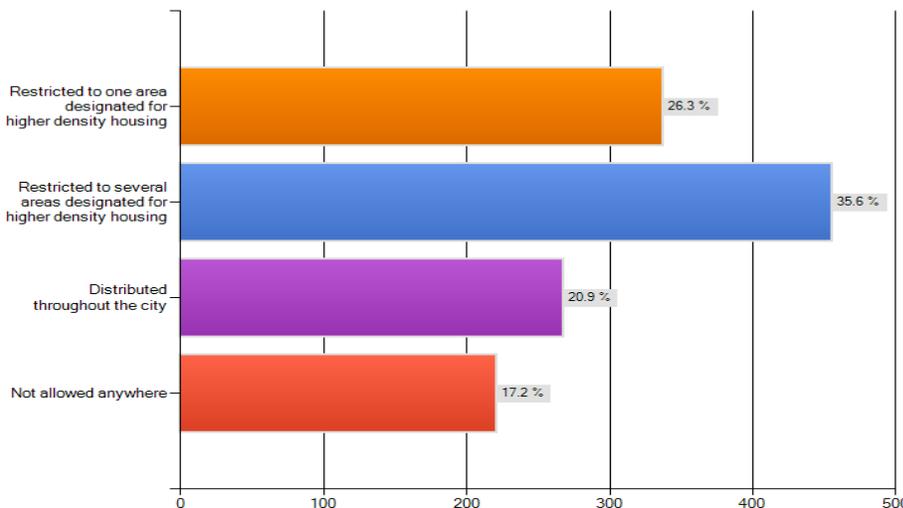


#13

If Pleasant Grove had to choose to spend its money between several needed improvements in the city, citizens feel that the city's money should be spent in the following order: (1)Repairing/Re-paving roads, (2)Improving/adding sidewalks, (3)Developing pedestrian trails and bike paths, (4)Providing better crosswalks/longer signal times, and (5)Providing additional transit options.

#14

Where should multi-family housing be planned in Pleasant Grove?

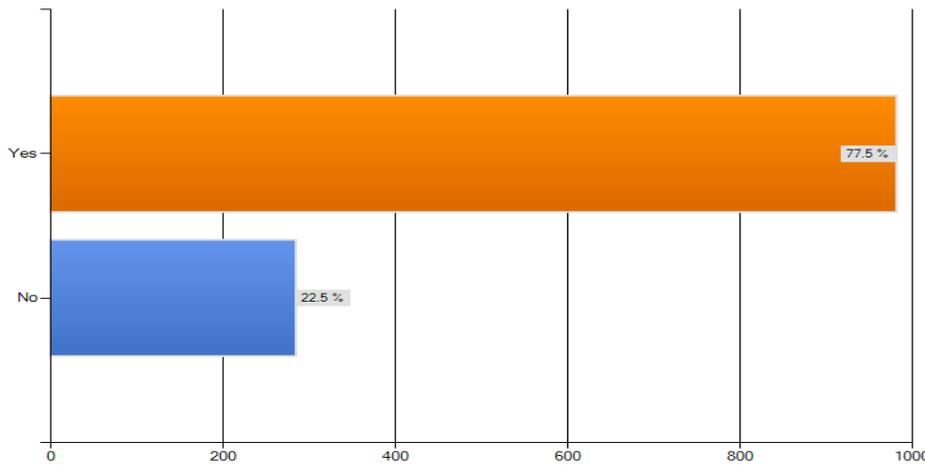


#14

36% of Pleasant Grove citizens who answered this question think that multi-family housing should be restricted to several areas designated for higher density housing. 26% believe it should be restricted to one area designated for higher density housing, 21% think it should be distributed throughout the city and 17% think it shouldn't be allowed anywhere.

#15

Should Accessory Apartments (basement apartments or other secondary dwelling units, part of a single-family home) be allowed in Pleasant Grove?



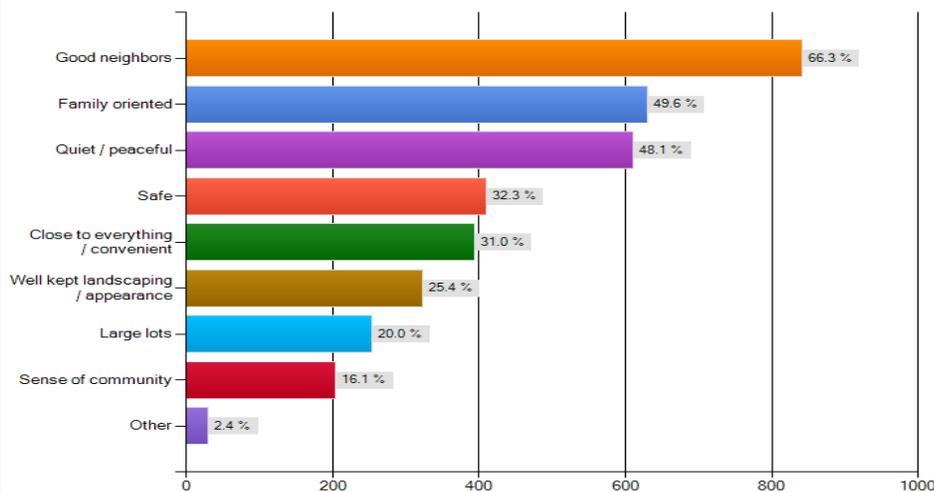
#15

77.5% of citizens who answered this question feel that the city should allow accessory apartments. Of those 77% many of them viewed accessory apartments as a good thing for the city as long as there are restrictions and that are closely monitored.

23% think accessory apartments should not be allowed in the city.

#16

What are the TOP 3 most appealing qualities of your neighborhood?

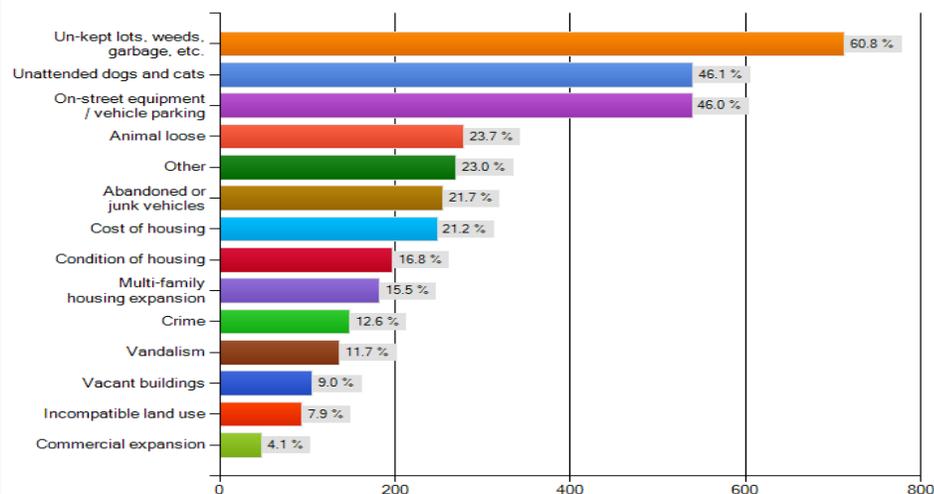


#16

The top three most appealing qualities of Pleasant Grove neighborhoods are: (1) Good neighbors, (2) Family oriented, and (3) Quiet/peaceful.

#17

What are the TOP 5 conditions that are problems in your neighborhood?

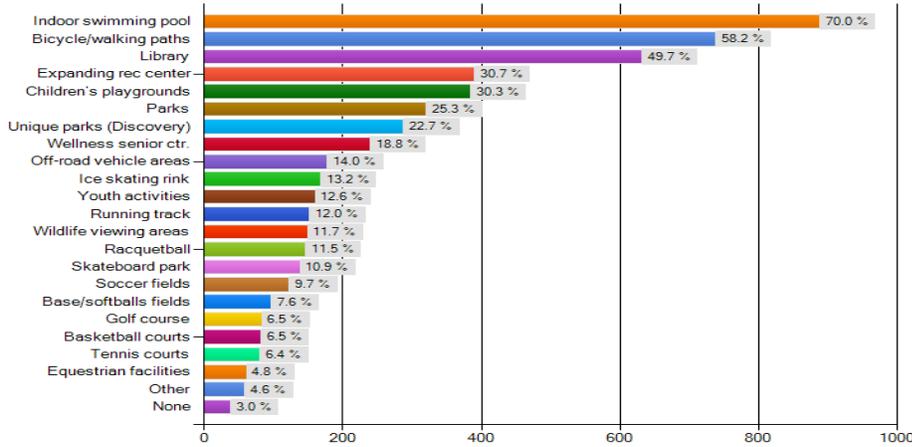


#17

The biggest neighborhood problem currently facing Pleasant Grove is (1) Un-kept lots, weeds, garbage. There was a tie between (2) Unattended dogs and cats and (3) On-street equipment/vehicle parking. (4) Animals loose and (5) Other came fourth and fifth.

#18

What are the TOP 5 recreational facilities that should be developed or expanded in Pleasant Grove?



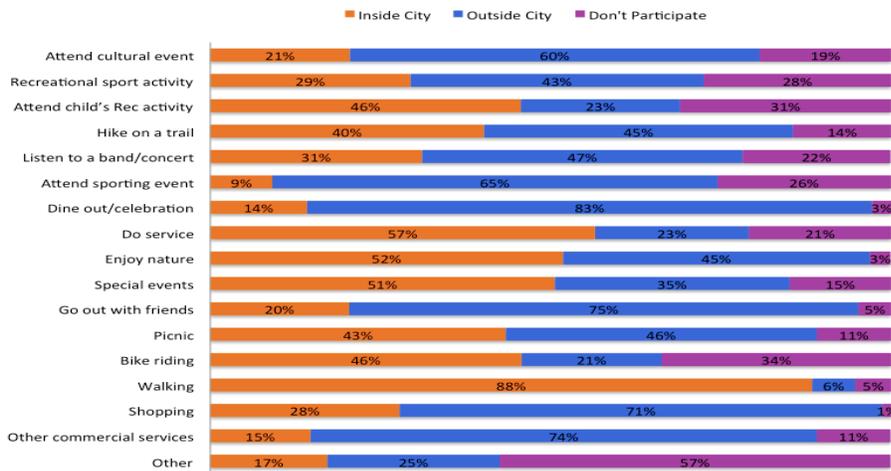
#18

The top five recreational facilities citizens would like are: (1)Indoor swimming pool, (2)Bicycle/walking paths, (3)Library, (4)Expanding rec center, (5)Children's playgrounds.

The indoor swimming pool, bicycle/walking paths, and the library are the clear outliers most deserving of the recreation department's attention.

#19

Check any of the following activities in which you participate in Pleasant Grove, or in another city.



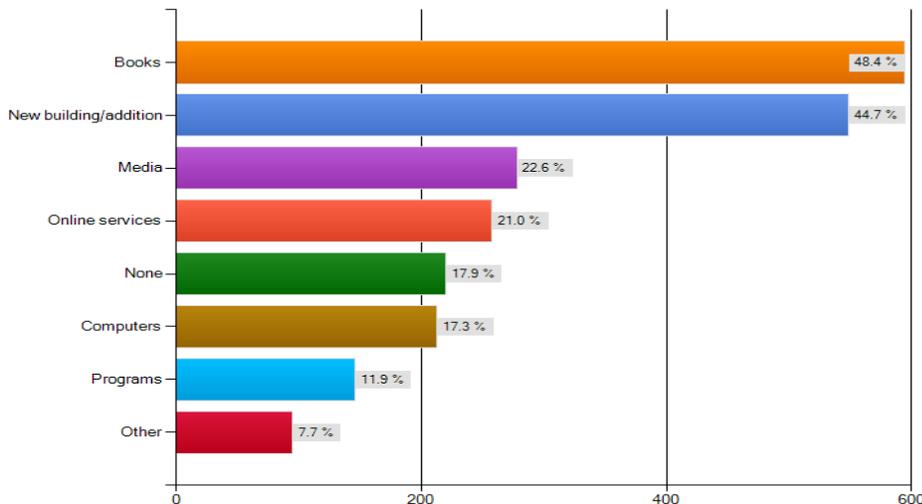
#19

More Pleasant Grove citizens attend sporting events, dine out/celebrate, go out with friends, shop, and participate in other commercial services outside the city.

Inside the city they like to walk, do service, attend their children's recreation activities, enjoy nature and go to special events.

#20

How would you improve the Pleasant Grove City Library?

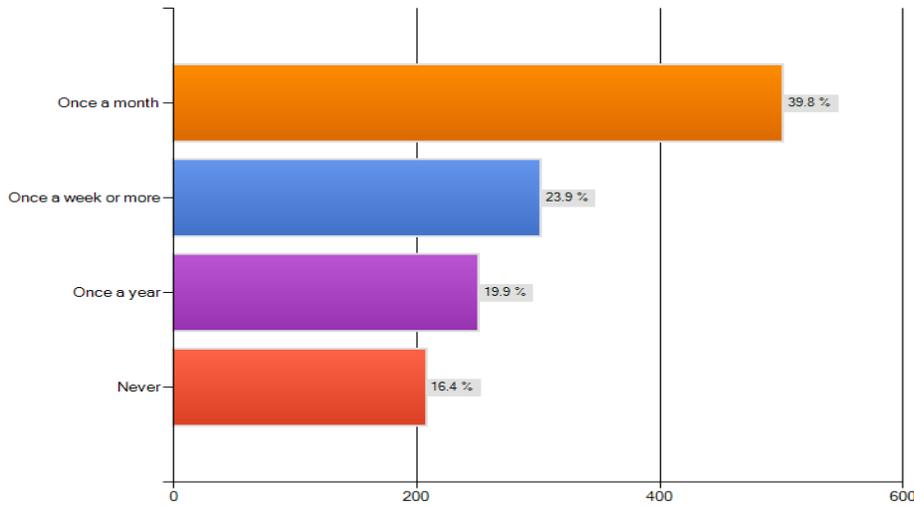


#20

The two most significant ways to improve the Pleasant Grove Library are getting more books and/or building a new building or addition.

#21

How often do members of your family use the library?

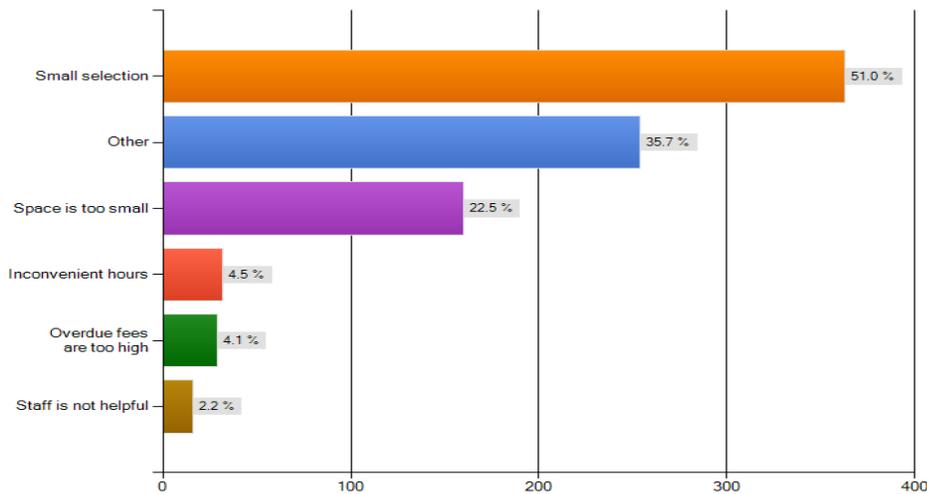


#21

39% of citizens who answered this question attend the library once a month. 24% attend once a week. 20% attend once a year. 16% never attend.

#22

If your family does not use the library, why?



#22

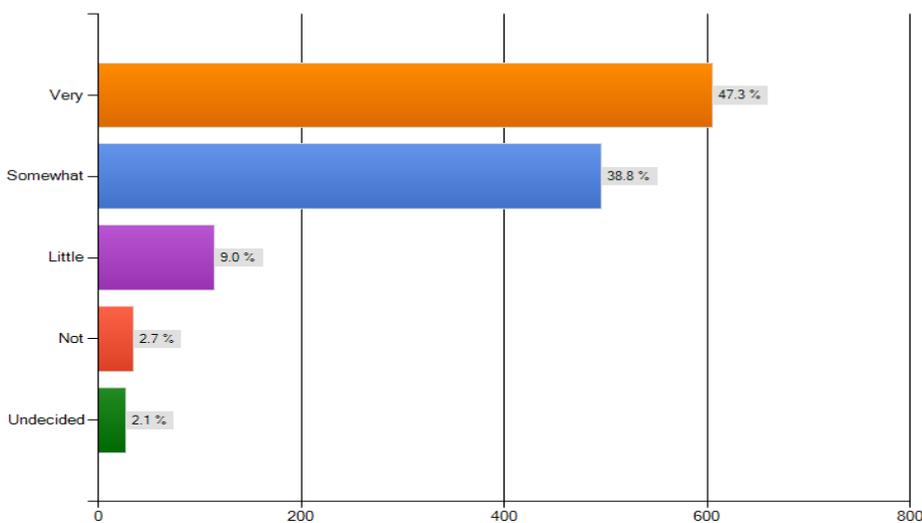
The main reason citizens don't use the library is because of the small selection.

Many of the people who answered "Other" use the Internet to get books rather than using physical copies.

Another big reason for not using the library is it's small size.

#23

How important is the preservation of open space in town?



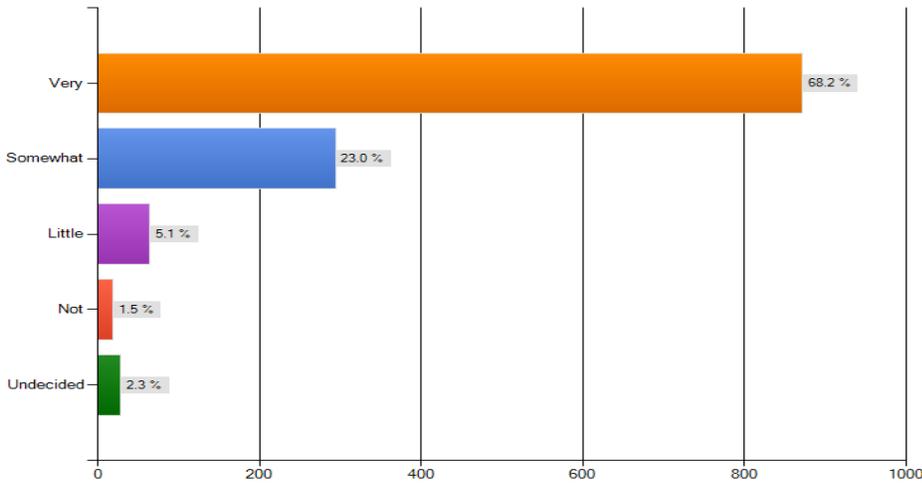
#23

The preservation of open space in town is "Very" if not "somewhat" important to citizens.

A small percentage of citizens view preserving open space in town as unimportant.

#24

How important is the preservation of open space in undeveloped foothill areas?



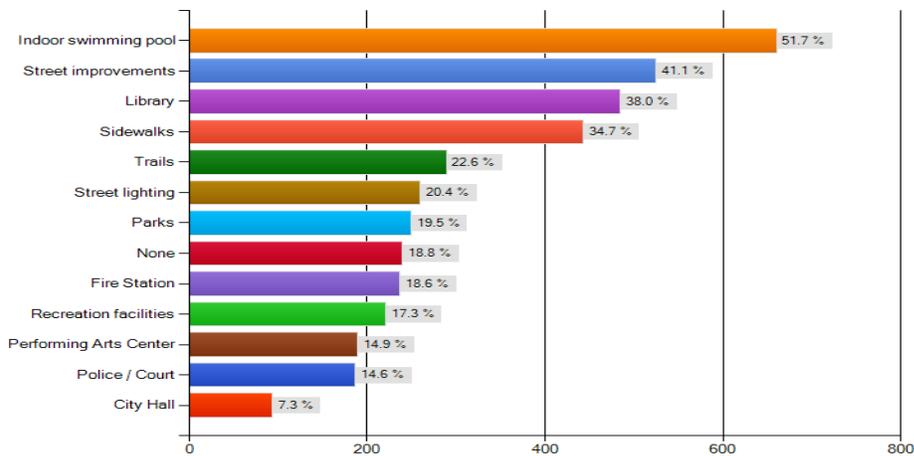
#24

Preserving open space in undeveloped foothills is very important to citizens.

A very small percent of citizens view preservation of open space in undeveloped foothills as unimportant.

#25

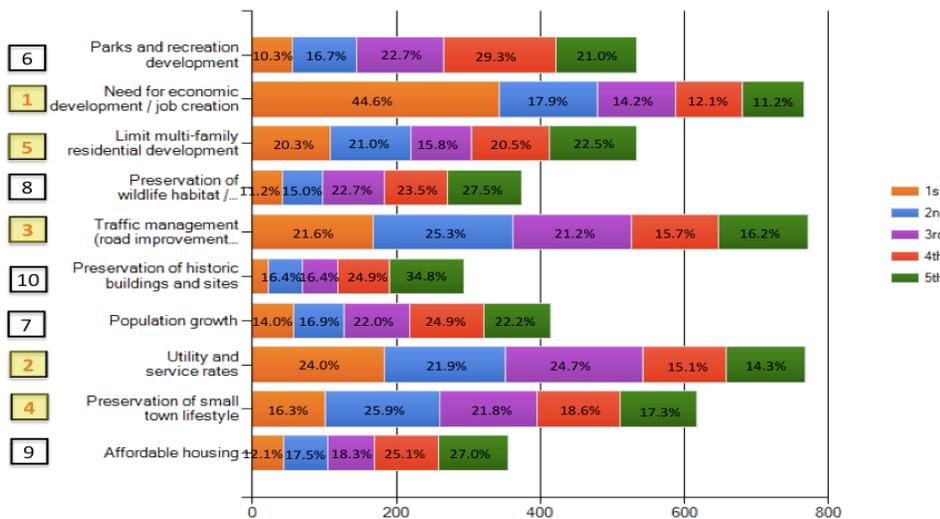
If you knew the funds would be spent in Pleasant Grove, for which of the following services and facilities would you be willing to pay more taxes? (Mark any that apply)



#25

52% of citizens would be willing to pay more taxes for a new indoor swimming pool. 41% would pay more taxes for street improvements. 38% would pay more taxes for a new or updated library and 34% would pay more taxes to have better sidewalks.

#26 Rank the TOP 5 important issues facing Pleasant Grove during the next five years. (1 = Most important 5 = Least important)

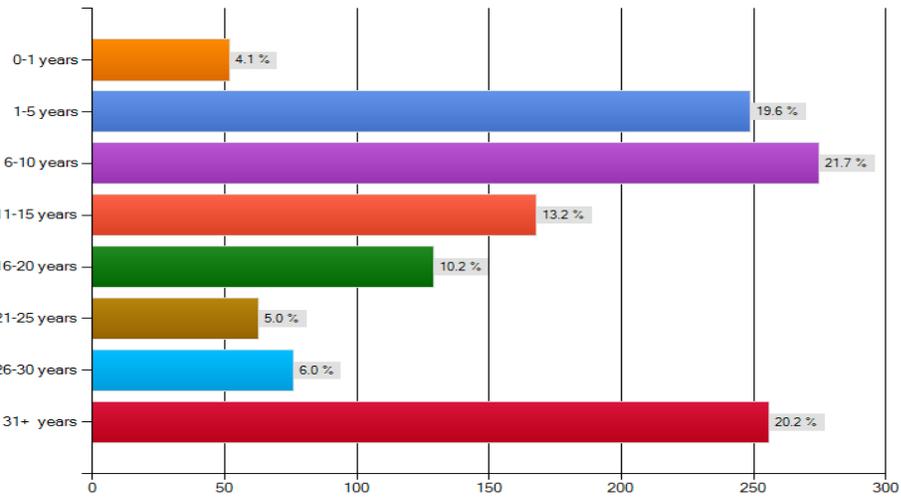


#26

The following are the TOP 5 important issues facing Pleasant Grove in the next five years: (1)Need for economic development, (2)Utility and service rates, (3)Traffic management, (4)Preservation of small town lifestyle and (5)Limiting multi-family residential development.

#27

How long have you lived in Pleasant Grove?



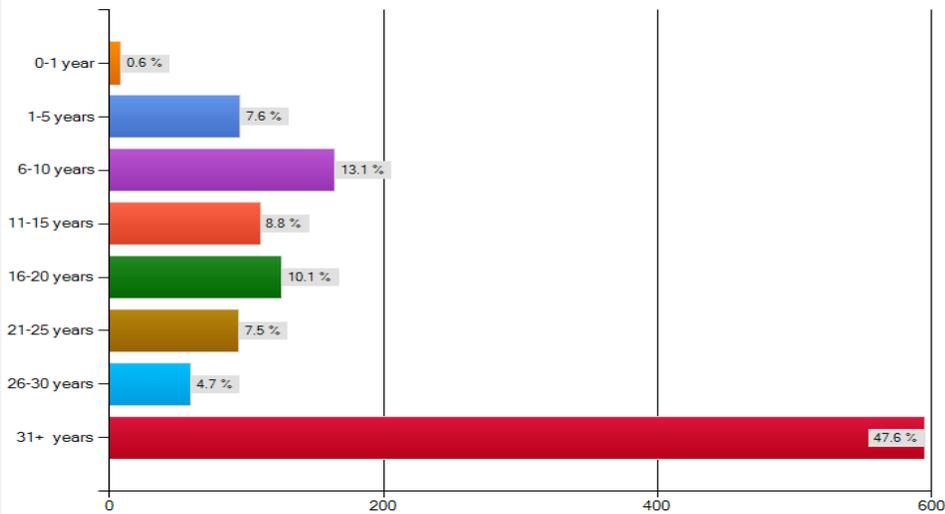
#27

Most citizens have lived in Pleasant Grove for 6-10 years or 22%.

There was nearly a tie between citizens who have lived in Pleasant Grove for 31+ years and 1-6 years at around 20%.

#28

How long do you expect to live in Pleasant Grove?

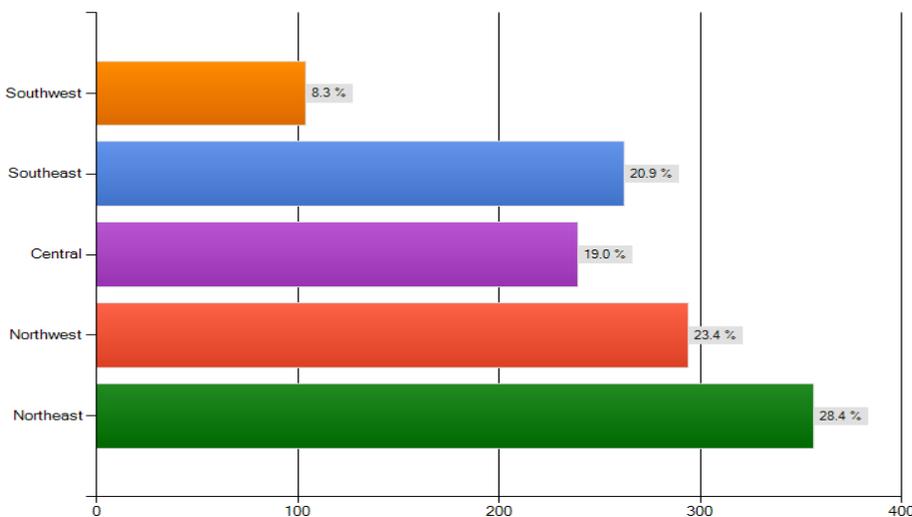


#28

47% of citizens that answered this question appear to be very satisfied with Pleasant Grove because they said that they want to live here 31+ years.

#29

Which part of town do you live in?

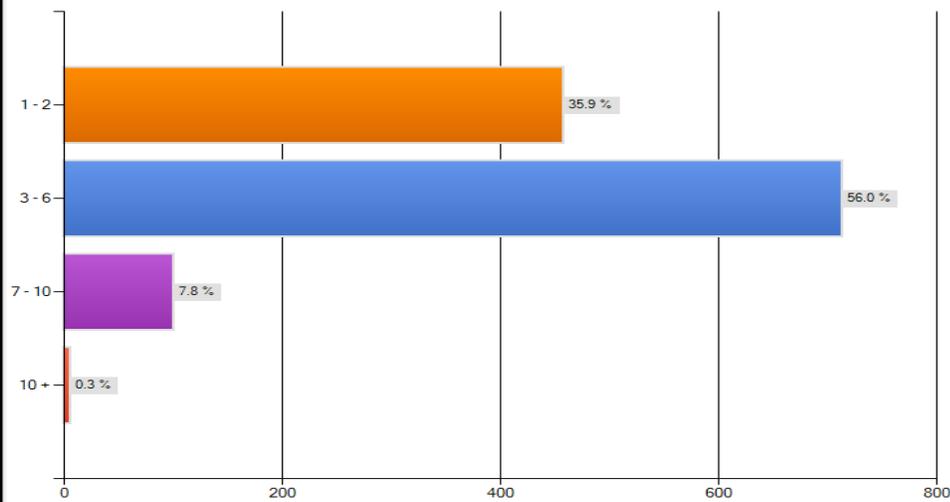


#29

28% of citizens live in the Northeast part of town, 23% live in the Northwest, 21% live in the Southwest, 19% live in the Central and 8% live in the Southwest part of town.

#30

What is your household size?

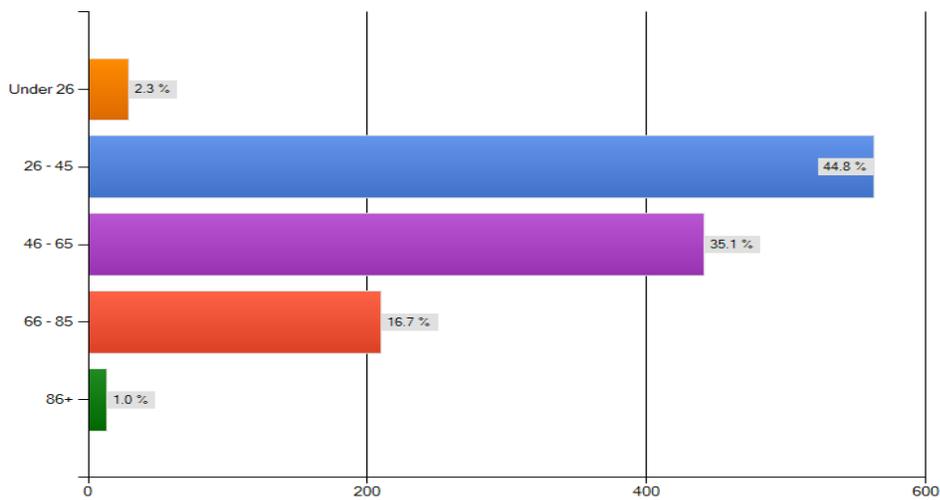


#30

56% of citizens have a household size of 3-6, 36% have a household size of 1-2, 8% have a household sizes of 7-10 and less than 1% are in household sizes bigger than 10.

#31

What is your age?



#31

45% of citizens who answered this question were between ages 26-45. 35% were ages 46-65. 17% were ages 66-85. 2% were under 26. 1% was 86+.

Questions 1, 8, 16, 17, 18, 19, 20, and 22 of this survey gave citizens the option to write in their own answers through the “Other” option. If you would like to see these responses please see the excel document called “General Plan Comments”.

At the end of the survey there were 376 general comments that were made that are also available for viewing through that same document.

Please see the “General Plan Comments” excel document for “Other” responses and 376 general comments.

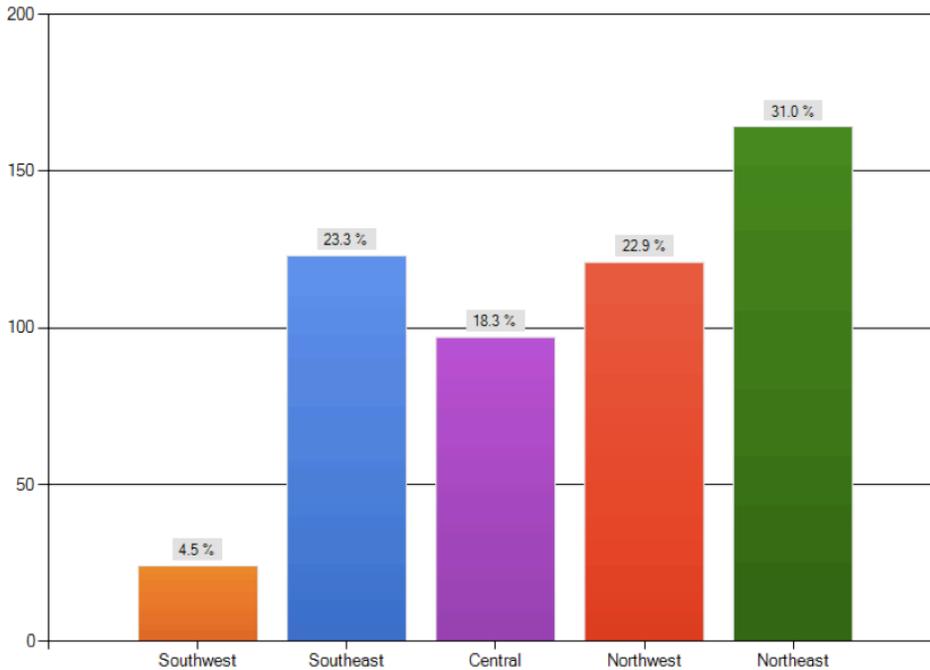
Crosstab Response Section

We can compare apples to oranges...



#1

Where do citizens live who have "unattended dogs and cats" in their neighborhoods?



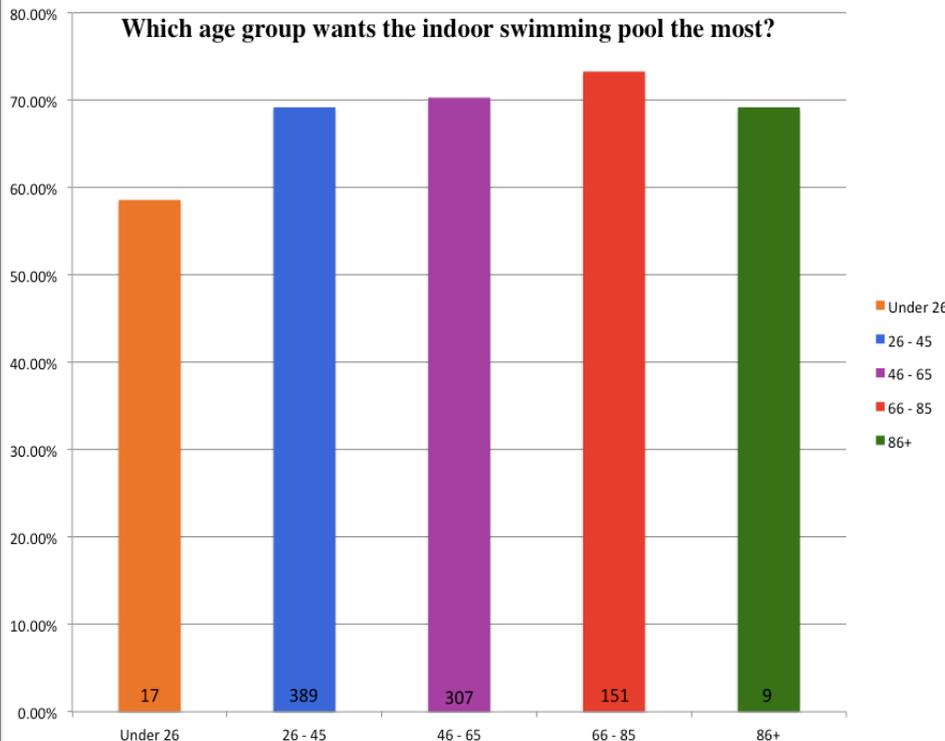
Cross tabulation is possible through Survey Monkey. We can take almost any two variables and compare them to one another.

#1

In this first example there are two variables that are being examined: (1)Where citizens live and (2)Citizens who said they have "unattended dogs and cats" in their neighborhoods. By combining both variables through cross tabulation we can see that the largest group, or 31% of citizens who have animal problems in their neighborhoods, live in the Northeast part of town.

#2

Which age group wants the indoor swimming pool the most?



#2

In this second question we are analyzing citizens who want the indoor swimming pool with their age group. When cross tabulation is applied to these two variables we find out that citizens between the ages of 66-85 want the swimming pool more than any other age group. 151 people represent ages 66-85 for this question.