

## Mayor Bruce Call speaks on Downtown Pleasant Grove

Downtown is the heartbeat of any community. It's the place where people go to have business luncheons. In the evenings they come back with their families and friends for a nice dinner, maybe take in some live theater or just shop and stroll.

Pleasant Grove wants to be like that. For decades we have looked for ways to steer our downtown into that kind of central gathering place. It has been a little frustrating.

The good news is that we have a core of attractive businesses. We have a base to build upon. A few hundred people already work there; people with incomes to spend. There are a couple of dozen strong, healthy business. A beautiful park which is heavily used. The streets are clean and safe. There is plenty of parking. You won't find a place that has more attentive business owners and caring employees.



The foundation for a great downtown is already in place. Now what?

A year ago the City received a grant to begin branding downtown. We now have a few bucks to invest in turning things around. In the past few months four new businesses have joined us. New energy is arriving.

We would like to have your business join us downtown. As a City we will strive with you to support your goals and encourage new customers.

We would also like you and your family to come walk through downtown, do some window shopping, or some real shopping. Give our businesses suggestions on how we can make downtown more relevant.

This website is one of the initiatives our newly-formed Downtown Advisory Board is using to get your attention. They have many other things in the works including improvements to store fronts, becoming more pedestrian-friendly, and making sure that everything is clean and inviting.

I hope to see you there soon.

Bruce Call, Mayor