



Action Plan Implementation Schedule

Goal Action	Goal Leader	Involved Agencies	1 st year*	2 to 5 years*	5 -12 years*	Estimated Cost	Funding Source
Establish an Advisory Board	City Council	PGBA, Planning Commission, City Departments, City Commissions	X			n/a	n/a
Create non-profit downtown organization	Advisory Board	Economic Development		X			
Amend zoning ordinances re: uses, density, mixed-use, driveways, landscaping, outdoor amenities, CBD boundaries, signage, etc.	Community Development	City Council, Planning Commission	X				
Adopt design guidelines and standards for a “Downtown Village”	Community Development	City Council, Planning Commission, Advisory Board	X				
Adopt financial plan and budget	Advisory Board	City Council, City Admin., Economic Development	X	X	X		
Perform a comprehensive market analysis	Advisory Board	Economic Development, PGBA	X				
Create a Business Improvement District and other financial organization.	Advisory Board	City Council, City Admin., Economic Development		X			
Establish and perform branding / promotional programs	Economic Development	Advisory Board, PGBA	X	X	X		

* Recommended time frame for goal accomplishment.



Goal Action	Goal Leader	Involved Agencies	1st year*	2 to 5 years*	5 -12 years*	Estimated Cost	Funding Source
Schedule / hold new events	Advisory Board	City Departments, PGBA		X	X		
Perform economic development marketing / business recruitment	Economic Development	Advisory Board, PGBA	X	X	X		
Proactively retain and assist expansion and improvement of existing businesses	Economic Development	Advisory Board, PGBA	X	X	X		
Perform civic center study	Economic Development	Consultant	X				
Develop a new civic center in old village architecture	City Administration	City Council, City Departments, Advisory Board		X			
Develop an arts center and promote arts programs	Arts Commission	City Council, City Admin., Leisure Services, Advisory Board		X	X		
Enhance and promote Pioneer Park and structures	Advisory Board	Leisure Services, Historic Commission		X	X		
Enhance existing Community Center	Advisory Board	City Council, Leisure Services, Historic Commission		X	X		
Develop a downtown parking plan	Community Development	Advisory Board	X				
Provide additional downtown pedestrian connections	Advisory Board	City Departments		X	X		
Enhance and improve the downtown park	Leisure Services	City Council, Advisory Board		X	X		

* Recommended time frame for goal accomplishment.



Goal Action	Goal Leader	Involved Agencies	1st year*	2 to 5 years*	5 -12 years*	Estimated Cost	Funding Source
Provide outdoor public gathering spaces, including amphitheater, seating, games, water features, drinking fountains, hearths, public art, clocks, etc.	Advisory Board	City Council, City Departments		X	X		
Install more greenery, flowers and trees according to Urban Forestry Plan	Leisure Services	Advisory Board		X	X		
Install streetscaping along all downtown area streets	Advisory Board	City Council, City Admin. City Departments			X		
Update goals / standards for historic preservation	Historic Commission	Advisory Board, Community Development	X				
Install markers / monuments for Old Fort boundaries	Advisory Board	City Council, City Admin. City Departments		X			
Promote and support destination businesses, i.e. local theatre, boutique shops, cultural attractions	Advisory Board	Economic Development	X	X	X		
Establish a small business incubator	Economic Development	Advisory Board		X			
Plan for a transit center	City Council	City Departments, Advisory Board			X		
Adopt a transportation / transit plan for street improvements and closures, bus stops, bicycles, street trolleys, buggies, etc.	Advisory Board	City Council, City Departments		X			

* Recommended time frame for goal accomplishment.



Goal Action	Goal Leader	Involved Agencies	1st year*	2 to 5 years*	5 -12 years*	Estimated Cost	Funding Source
Plan aesthetic design for State Street overpass	Advisory Board	City Admin., City Departments, UDOT	X				
Install good directional and monument signage, including gateways	Advisory Board	City Departments		X			
Establish a Clean and Safe program	Advisory Board	City Departments		X			

* Recommended time frame for goal accomplishment.